

Pacific State Bank

Kindness Activities 2010

Pacific State Bank is happy to announce its support and participation in the “Seeds of Kindness” movement that began as “Kindness Day” in 1995 in Calaveras County. The Bank is excited to be a part of spreading the “Ripple of Kindness” by involving our nine Branch locations situated throughout five counties within northern California. Pacific State Bank will advertise “Kindness Week,” February 15th – 21st and continue spreading acts of kindness throughout the month of February. We have bright and spirited employees that are grateful to be able to participate in something so uplifting. As Mr. Jim Bergantz, founder of “Seeds of Kindness” has stated, “The wonderful thing about kindness is that it’s totally contagious.” Pacific State Bank hopes our involvement “ripples” to other local communities in promoting these positive efforts and continuing these simple acts of kindness in their own daily lives.

A customer may ask you what the ribbon represents which may in turn encourage that person to “pass it on”. Daily acts of kindness are often overlooked and the ribbon can be something that just helps remind us and show others that small gestures can make a difference in someone’s life.

Instructions for using the Kindness Ribbons are simple: The light blue ribbons will be distributed county-wide; when a ribbon-bearer sees an act of kindness being done, they are to sign the back of the ribbon, give it to the individual to wear, asking them to pass it forward. The idea is that the ribbons will serve as a reminder to encourage acts of kindness throughout your local communities.

Random Acts of Kindness:

- Take extra time to explain to a customer any questions they may have in regards to their statement, online banking, mobile banking etc.
- Compliment a customer, employee, family member or friend.
- Smiling at someone who looks as though they are having a difficult day.
- Holding the door for someone.
- Take care of an issue at work, without expecting the other person to “pay you back” or “owe you one”.
- Donate your professional clothes to an organization that helps people get back into the workforce.
- Fill the copier with copy paper, even though you were not the last to use it.
- Cook a meal and deliver it to an elderly person or homeless person.
- Send a ‘Thank you’ card to someone who has helped you.
- Buy someone a soda or coffee one day.
- Appreciate a community worker. Give a Thank you card to a bus driver, Loomis delivery man, mailman, PSB courier.
- Do something kind for those closest to you – Give your housemate a hug in the morning for no reason other than you appreciate them.
- Give an inspiring book or poem to someone with a ribbon in it.
- Sometimes kindness is as simple as listening. Lend an ear to a coworker, customer or family member.
- Visit a senior center, nursing home etc.
- Beautify a public place. (work, library, grocery store)